

Israel Trade Mission & Agritech Tradeshow

May 2 to 10, 2009



Sponsored by the Ohio-Israel Agriculture Initiative (OIAI) of the Negev Foundation with the support of the Ohio Department of Agriculture, the Ohio Department of Development's Global Markets Division, and the Ohio Eastern Mediterranean Regional Office, this 9 day mission will give participants the opportunity to explore this important overseas market, attend Agritech 2009, and tour Israel.



The Negev Foundation

Mission Opportunities

- **Business Matchmaking:** The OIAI will arrange individual business appointments with prospective agents, distributors, and buyers. Officials will tailor all business meetings for each mission participant's products, services and objectives.
- **In-country briefings:** Participants will attend briefings by local business and government officials to provide extensive market knowledge.
- **OIAI Support:** OIAI representatives will be on-hand for assistance.
- **Agritech 2009:** Attend the largest agricultural trade show in the Middle East (<http://www.agritech.org.il/>) to exchange knowledge and information and establish business relationships.
- **Holy Land Tour:** Tour holy sites in Jerusalem, Nazareth, and the Sea of Galilee following in Jesus' footsteps.



Preliminary Mission Itinerary	
May 2 - Depart Columbus	May 8 - Tour Sea of Galilee and Nazareth
May 3 and 4 - Professional tours and meetings	May 9 - Tour Jerusalem and depart Israel in the evening
May 5 and 6 - Agritech Trade Show and Networking Reception	May 10 - Arrive in Columbus
May 7 - Professional tours and meetings	

USA and Israel Trade
<ul style="list-style-type: none"> • Countries have a free trade agreement and a long trade history • Over 33 billion dollars worth of trade occurs annually • Current value of dollar makes it easier for American companies to export to Israel

Registration deadline is December 31, 2008

Space is limited. Potential participants are encouraged to register early. Cost of the trade mission is \$3,339.00/person and includes: Roundtrip airfare from Columbus (fuel surcharge and airport tax not included), ground travel, trade show admission, touring, meetings & special VIP meetings, accommodation at 4 or 5 star hotels (double occupancy), tips, most meals, and more. Travel cancellation insurance not included. Family members are welcome to join the mission. Single room supplement and extensions are available at additional cost. Those who need alternative travel arrangements should contact Jerusalem Tours International.

For additional information, please contact Sarah Horowitz, Program Director - The Ohio-Israel Agriculture Initiative of the Negev Foundation by phone (216-691-9997 or Sarah@negev.org) or Jerusalem Tours (888-373-8687).

Mission organized by: The Negev Foundation

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